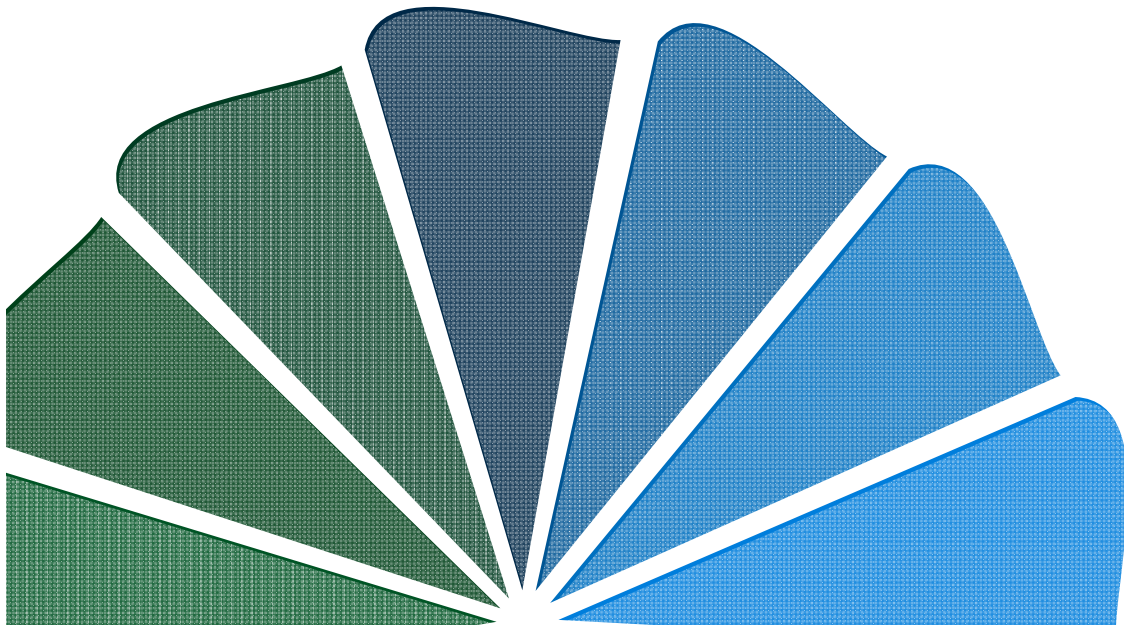


SPECIAL PRESENTATION ON THE FUTURE OF  
**ECONOMIC DEVELOPMENT**  
PROGRAMMING



# Economic Development



Advanced Economic Development  
+  
Core Community Development

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The logo features the text "ED360" in a large, green, serif font. The text is centered within a circular graphic composed of two thick arrows. One arrow is green and points clockwise, while the other is blue and points counter-clockwise, creating a circular path around the text.

ED360

# What do we need to be SUCCESSFUL with ED 360?

- ✓ Comprehensive
- ✓ More Intensive
- ✓ Measurable
- ✓ Greater Financial Investment
- ✓ X Plan Integration

# ED 360



**Downtown  
Revitalization**

**ED 360**



- **Design Assistance Program (DAP):**

**\$20,000** (233 Fund)

- **Design & Code Assessment Program (DCAP):**

**\$20,000** (233 Fund)

**Downtown Housing**

**Reduced Vacancy**

**Code Compliance**

- **Hub District Task Force\***

- **Xenia Towne Square Redevelopment\***

Retention & Expansion

ED 360



- Open X Program:

\$5,000 (General Fund)

NEW

- Business Outreach Program

- Special Programming—Highlighting Local Business: \$5,000 (General Fund)

NEW

“Taste of Xenia”

Business Fair

- Industry Roundtables

NEW



Business Attraction

ED 360



● Industrial Recruitment Plan

NEW

DPL Certified Site Program\*

Water Resource Focus

Agriculture Focus

● Retail Recruitment Plan

NEW

Hospitality

Quality, Diverse Food Opts

● Agility Program Funding:

\$10,000 (General Fund)

NEW

Marketing,  
Branding & Image  
Enhancement

ED 360



● Marketing/Public Relations Office:

\$30,000-\$80,000 (Various Funds)

NEW

Marketing Plan/Program:

\$20,000 (General Fund)

Brand Development & Management

Public Relations Coordination

Website Mtn

External  
Communications

Publications

● Streetscape & Physical Enhancements

Workforce  
Development

ED 360



- STEM Education Initiative

NEW

CSU 1890 Land Grant

Diverse Education Partners

Industry Partners

- Training & Innovation Center

NEW

Skilled Trades

Partner with Colleges

Industry-Need Driven

Workforce  
Development

ED 360



- Internship & Work Shadowing Program

NEW

- Xenia Job Fair:

\$2,000 (General Fund)

NEW



- Joint Service & Purchasing

Fleet Maintenance

Commodities Purchasing

- Advanced Partnerships

NEW

CSU Annexation

Business Incubation

TAWAWA—Old East High

Market Connections



NEW

- Neighborhood Outreach

Neighborhood Clean-Up

Rumpke & GCSWD

- Enhanced Code Enforcement

Seasonal Code Enforcement

Vacant Building Program

Recreation,  
Entertainment &  
Trail System

ED 360



- Play Xenia

NEW

Rec Center Decision

Park Enhancement Program

- Xenia "Trail & Arts Festival:"

\$10,000 (General Fund)

NEW

Regulatory Environment

ED 360



NEW

- Zoning Code Update:

2-Year, Community Intensive Process

Contemporary Standards

- Business Friendly Environment:

Multi-Agency Streamlining

Centralized City Services



# ED 360

