



**Xenia Administration  
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**CITY OF XENIA, OHIO**

# **MEDIA RELEASE**

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**FOR IMMEDIATE RELEASE**  
April 20, 2018

## **City of Xenia To Co-Sponsor Franchise Workshop**

Xenia, Ohio (April 20, 2018) The City of Xenia in partnership with the Xenia Area Chamber of Commerce and The Retail Coach will co-sponsor a Franchise opportunities workshop open to the public Tuesday, May 1, 2018, 6pm until 7:30 pm, at the Xenia Area Chamber of Commerce offices, 334 West Market Street.

The workshop, presented by retail consultant Will Kline of the Retail Coach, a Tupelo, Mississippi headquartered company specializing in retail recruitment, will feature information and strategies to establish franchise operations in the City of Xenia. The workshop is an effort to inform and assist interested beginning or established entrepreneurs to consider the rapidly expanding Xenia marketplace as a fertile location to start or grow a business.

According to Steve Brodsky, Director of Economic Development for the City of Xenia, “the City of Xenia is growing in population and therefore, we have a ripe market for individuals interested in starting a business venture here. Over the next few years, you will see a continued surge of activity in the Xenia housing market and the City is aggressively working with partners like The Retail Coach and the Xenia Area Chamber of Commerce to meet the service demands of our growing population.”

For more information on the Franchising Workshop or to RSVP, contact Steve Brodsky at the City of Xenia via phone, 937-372-7943, or at [sbrodsky@ci.xenia.oh.us](mailto:sbrodsky@ci.xenia.oh.us) via email.