



November 2009

Development Corner and Building Activity News

Census 2010 – Our goal is to show that Xenia is growing, so please be counted.

What is the census?

The Planning and Zoning Department has been working with the Bureau of Census and Ohio Department of Development to prepare for the 2010 Census. The U.S. Census counts every resident in the United States, and is required by the Constitution to take place every 10 years. In March of 2010, every household in Minnesota will receive a 2010 Census Form. This form should be turned in by April 1, 2010. The 2010 Census is easy: it consists of just ten (10) basic questions and it will take the average family ten (10) minutes to complete. You will only be asked your name, phone number, race, ethnicity, home ownership, number of occupants, and other administrative questions. Filling out this form is required by law and your answers are protected.

The main reason for a census is to gain a figure on the population. Some countries and regions go through significant changes in just a single decade. Population growth can vary greatly and may not be due solely to the birth rate. Social and economic factors also play a part in population numbers. In the case of the City of Xenia, we are working towards the goal of an accurate count that would validate the 2007 population estimate of 27,291 or a population growth from the 2000 population of 24,164.

Why is it important to have accurate census count?

Attract New Business:

This data is used by marketers and investors to make predictions about the buying behavior of the residents of a community who share common demographic characteristics. If a community show signs of growth and possesses buying power, there will be more business opportunities in terms of new stores, restaurants and services.

Achieve Political Representation:

The data collected by the census also help determine the number of seats your state has in the U.S. House of Representatives.

Federal Fund Allocation

The Federal dollars are allocated based on the population of an area. These funds include transportation, housing, education, head start and many more programs.

Planning Tools

Census data that include population, income, and housing information are important data in effective planning process.

Census Information is Confidential:

Many people are often worried that census information can be used for other purposes. The information on the questionnaires is completely confidential. In the US, it is protected by the Statistics Act. No one involved in the census is permitted to give out any information. All census staff takes an oath of secrecy and will protect the information under any circumstances.

Do your part!

When your census form arrives in March 2010, please fill it out and send it in right away! Also, tell your family, grandparents, aunts, uncles, friends, co-workers and neighbors that they all need to stand up and be counted. Xenia's future is in our hands. ***Let us show that Xenia is still growing and an attractive community in which to live and play.***